

CASE STUDY



CINEMA



OPPORTUNITY

Disc To Disc wanted to ensure a top-notch listening and mixing experience in Milan's first Dolby Atmos-certified post audio production studio.



SOLUTION

D'Ambrosio outfitted Disc To Disc's main cinema mixing room with a complete 7.4.1 surround sound solution centered around JBL 7 Series master reference monitors.

“

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DISC TO DISC, ITALY

Based in the iconic city of Milan, Disc To Disc is an audio post-production company that offers recording, editing and mixing services for original television series, cinema, commercials and cartoons. In addition to its audio post-production for the screen, Disc To Disc also converts top music producers' stereo mixes to Dolby Atmos surround mixes for hit-making artists in the Italian music industry.

While there are many media production companies and professionals living and working in Milan, the vast majority of Italy's audio post-production facilities are located in the capital city of Rome. Studio Owner and Audio Engineer Antonio D'Ambrosio's vision for Disc To Disc was to open the first Dolby Atmos-equipped audio post-production mixing studio in Milan and bring the rich professional tradition of Rome's cinema audio industry to the bustling Milan market. In order to ensure a top-notch listening and mixing experience in the first Milanese Dolby Atmos-certified studio, D'Ambrosio outfitted Disc To Disc's main cinema mixing room with a complete 7.4.1 surround sound solution centered around JBL 7 Series master reference monitors.

“There are many broadcast and streaming companies with headquarters in Milan, but until now they've had to work with studios in Rome to mix their production audio,” said D'Ambrosio. “It was a dream for us to create the first Dolby Atmos mixing room inside the city of Milan. In the past two years, we've done some original series for Disney Plus, Amazon Prime Video and RAI—the historic national broadcast company of Italy. The challenge has been to convince the major players that they don't have to go to Rome to mix their audio. I rely on the JBL 7 Series monitors to deliver the quality results our clients expect. JBL 7 Series allows me to hear how my spatial audio mixes are going to translate to any environment, from home entertainment to cinema and Dolby Atmos music. I trust these monitors.”



AKG

AMX

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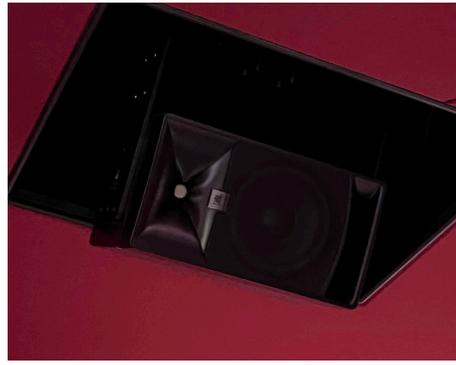
dbx



lexicon

Martin

Soundcraft



“

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Disc To Disc's primary mixing room features a complete 7.4.1 Dolby Atmos-compatible monitoring system of JBL 7 Series master reference monitors. The JBL 7 Series provides a powerful and flexible monitoring solution for music, post and broadcast production. Featuring patent-pending driver technologies and the renowned JBL Image Control Waveguide, Disc To Disc's JBL 7 Series monitors provide D'Ambrosio and his staff with exceptional output, stunning detail, an expansive soundstage and impressive accuracy. The left, center and right channels are delivered by JBL 708i 8-inch speakers, while 705i 5-inch speakers provide all surround and overhead channels. The LFE channel is handled by a single 4645C 18-inch subwoofer, which features a low-frequency transducer mounted in a direct radiator, bass-reflex enclosure for smooth response to the lowest audible frequencies.

"The JBL 7 Series is the only speaker that is eclectic and versatile enough for mixing both cinema and music," said D'Ambrosio. "In my normal work day, I switch between projects that require different room equalizations no less than three times over the span of eight hours. Over the course of the day, the JBL 7 Series speakers shine in their precision, versatility and reliability. We don't often work at high volumes, but even when we push up the levels for the final loudness check, the speakers don't break down—they sound fantastic at any volume level."

Because the left, center and right channels are located behind a projection screen in Disc To Disc's main mixing suite, D'Ambrosio chose to utilize the passive versions of the 7 Series monitors for the entire system and power them with Crown DriveCore Install Series amplifiers. In the near future, Disc To Disc projects to open a second Dolby Atmos-certified mixing suite with JBL 7 Series speakers. The second room will feature a video monitor instead of a projection screen. For this reason, D'Ambrosio plans to utilize the self-powered JBL 708P and 705P monitors instead of the passive 708i and 705i models.



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“The JBL 7 Series speakers, in my opinion, are the only speakers that work great behind a projection screen,” said D’Ambrosio. “These speakers work best behind the screen when powered with Crown amplifiers. The DCi Series amplifiers are fantastic, because the electricity is of such a high quality. The response from our clients has been very positive. Amazon Prime Video loves that we finally have a Dolby Atmos-certified mixing room for original series and film projects. We plan to build a second Dolby Atmos room with JBL 7 Series self-powered speakers, because the monitors won’t be located behind a projection screen.”

PRODUCTS USED

CROWN DCI SERIES POWER AMPLIFIERS

JBL 7 SERIES MASTER REFERENCE MONITORS



CONTACT

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