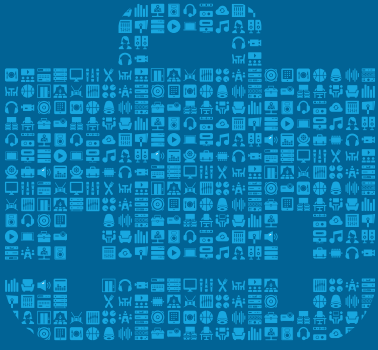


CASE STUDY



CORPORATE



OPPORTUNITY

To provide a productive environment for meetings and collaboration, Srisawad Power 1979 Co. required an advanced AV and control system for its head office building in Bangkok.



SOLUTION

Mahajak Development Co. equipped the facility's ground floor, boardroom and seminar room with a range of cutting-edge HARMAN Professional networked AV and control solutions.

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SRISAWAD POWER 1979 CO., BANGKOK

Originally founded in 2008 by the Kaewbootta family as an automobile title loan business in Petchaboon province, Srisawad Power 1979 Co., Ltd. has since opened branches in other provinces to expand their service coverage. The company offers financial services to those who need aid but have limited access to services offered by banks and financial institutions. Today, the company offers auto-backed loans and home-backed loans through its 1,627 branches. To provide a suitable environment for meetings and collaborations at the company's main headquarters in Bangkok, Mahajak Development Co., Ltd. installed a comprehensive networked audio-visual system featuring JBL Professional, Crown, Soundcraft, AMX and BSS solutions.

“The six-story building with office zones, public areas, meeting rooms and an underground parking lot was constructed for the company's head office,” said Supachai Sakulchoo, Project Sales Engineer, Mahajak Development Co., Ltd. “The client wanted an audio system to be installed on the ground floor to support background music, as well as an audio-visual and control system in the seminar space and boardroom. For the boardroom, we choose wall-mounted and ceiling speakers to deliver background music and support public announcements during events. In the seminar room, we installed left and right loudspeakers on the stage and a subwoofer on the ceiling. To conclude the setup, we wall-mounted the control equipment in a separate room. We were honored to work on this project along with Atkrist and other parties.”

To create modern and cutting-edge meeting spaces for Srisawad Power's clients and staff at their headquarters' multipurpose hall on the ground floor, the Mahajak team installed JBL Control 25-1 background speakers and 16C/T ceiling speakers for wide coverage and consistent sound dispersion. A Crown CDi 4|300 amplifier provides efficient and reliable power for the speakers, and the Soundcraft Signature 16 audio mixer with BSS BLU-3 and BLU-50 controllers offers intuitive and responsive audio control for the company's staff.





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In the seminar room on the third floor, JBL CBT 70J-1 and CBT 70JE line array column speakers, Control 19CS ceiling speakers and LSR305 two-way powered studio monitors offer wide coverage, intelligible output and consistent dynamics throughout the entire space. A Crown XLi 1500 amplifier and Soundcraft Signature 22 audio mixer provide the system with a user-friendly and streamlined backend. To provide staff with simple control over the AV system, the Mahajak team installed an AMX NX-2200 integrated controller, AMX MST-431 wall-mounted touch panels, and an AMX PS-POE-AF-TC PoE injector, as well as a dbx 1260m digital zone processor and dbx ZC-FIRE Fire Safety Interface.

Finally, the sixth-floor board room features JBL Control 25-1 background speakers powered by a Crown XLi 800 amplifier. Additionally, an AMX MCP108 AV control system provides staff with easy controls for facilitating presentations, videos and more.

A spokesperson for Srisawad Power 1979 reported that Mahajak met their request to acquire a powerful and flexible AV system for the company headquarters in order to support events of any scale, create a sophisticated brand image and ensure an impeccable guest experience.

“For an expansive venue like the Srisawad office building, a self-sufficient and future-proof AV network solution is crucial to support a wide range of meetings, seminars, and events,” said Amar Subash, Director, Channel Management and Audio Solutions, HARMAN Professional Solutions, APAC. “We would like to thank our partner Mahajak Development for their expertise in creating a collaborative space and heightening the AV experience for guests.”

PRODUCTS USED

AMX NX-2200 INTEGRATED CONTROLLER

AMX MCP-108 MASSIO CONTROL PAD

AMX MST-431 WALL-MOUNTED TOUCH PANELS

AMX PS-POE-AF-TC POE INJECTOR

BSS BLU-50 SIGNAL PROCESSOR

BSS BLU-3 WALL-MOUNTED CONTROL PANEL

CROWN CDI 4|300 AMPLIFIER



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We were honored to work on this project along with Atkrist and other parties.”

PRODUCTS USED CONTINUED

CROWN XLI 1500 AMPLIFIER

CROWN XLI 800 AMPLIFIER

DBX 1260M DIGITAL ZONE PROCESSOR

DBX ZC-FIRE FIRE SAFETY INTERFACE

JBL CBT 70J-1 LINE ARRAY COLUMN SPEAKERS

JBL CBT 70JE EXTENSION KITS

JBL CONTROL 25-1 INDOOR/OUTDOOR SPEAKERS

JBL CONTROL 19CS CEILING SPEAKERS

JBL CONTROL 16C/T CEILING SPEAKERS

JBL LSR305 POWERED STUDIO MONITORS

SOUNDCRAFT SIGNATURE 22 ANALOGUE MIXER

SOUNDCRAFT SIGNATURE 16 ANALOGUE MIXER

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