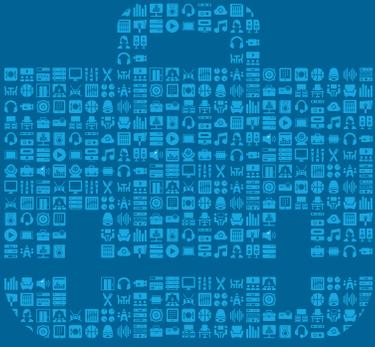


CASE STUDY



CORPORATE



OPPORTUNITY

Wanting to equip its large meeting facility with top-notch audio technology, Tan Hiep Phat Beverage Group (THP) required a new audio system for lectures, seminars and other events.



SOLUTION

Building an ideal business space, THP selected a state-of-the-art HARMAN Professional audio solution that features JBL Professional loudspeakers, Crown amplification and more.

TAN HIEP PHAT, VIETNAM

Founded in 1994, Tan Hiep Phat Beverage Group (THP) is Vietnam's leading FMCG (Fast-Moving Consumer Goods) business. Beyond developing and producing some of the country's most popular beverages, THP distributes product throughout all of Vietnam's 63 provinces as well as to 16 other countries. Some of the company's best-selling drinks include its Zero Degree Green Tea, Dr. Thanh Herbal Tea, and Number 1 Energy Drink. Wanting to enhance its meeting hall, THP selected a cutting-edge HARMAN Professional audio solution that delivers pristine sound, crystal-clear speech intelligibility and an enhanced business experience.

"The client wanted a premium audio system installed in the meeting hall, which can accommodate up to 1,000 people. After thorough consideration, our team designed and installed a HARMAN Professional system that seamlessly delivers clear, high-fidelity audio throughout the facility," said a spokesperson for the partner. "The installed system is easy-to-use and can produce exceptional sound clarity without any signal interference."

Offering unmatched sound performance with consistent coverage throughout the hall, the system features JBL VRX932LAP powered line array loudspeakers and CBT 100LA-1 line array column loudspeakers. The installation also includes VRX918SP powered flying subwoofers, which provide accurate, authoritative low-frequency response, while PRX815W and PRX812W full-range PA speakers serve as floor monitors. Powered by Crown XTi 4002 amplifiers, the solution is optimized and controlled through the dbx DriveRack PA2 loudspeaker management system. For audio mixing and source connectivity, the system features a Soundcraft Si Expression 2 digital console and Mini Stagebox 16R.

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“We wanted to create a future-forward meeting space,” said a spokesperson for Tan Hiep Phat. “We are pleased and impressed with the HARMAN system. The technologically-advanced audio system undoubtedly adds sophistication to the meeting space. We are thankful to the team for putting the system together, delivering powerful audio during lectures, seminars and small performances.”

“Meeting spaces require a dynamic system with exceptional audio clarity to inform, persuade and entertain guests in every corner of the venue,” said Amar Subash, Director, Channel Management & Audio Solutions, HARMAN Professional Solutions, APAC. “We would like to thank our partner Ba Sao Audio for deploying robust audio solutions that create spatially uniform sound levels, elevating the listening experience.”

PRODUCTS USED

CROWN XTI 4002 POWER AMPLIFIERS

DBX DRIVERACK PA2 LOUDSPEAKER MANAGEMENT SYSTEM

JBL CBT 100LA-1 LINE ARRAY COLUMN LOUDSPEAKERS

JBL PRX812W POWERED LOUDSPEAKERS

JBL PRX815W POWERED LOUDSPEAKERS

JBL VRX918SP POWERED FLYING SUBWOOFERS

JBL VRX932LAP POWERED LINE ARRAY LOUDSPEAKERS

SOUNDCRAFT MINI STAGEBOX 16R

SOUNDCRAFT SI EXPRESSION 2 DIGITAL CONSOLE





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