

..... PARTNER STORY



MUSEUMS



OPPORTUNITY

Bringing out the beauty and diversity of the underwater world through dazzling lighting displays, Art Aquarium wanted to take its exhibit to the next level with a world-class lighting system.



SOLUTION

Delivering a mesmerizing experience for guests, TSP Taiyo equipped Art Aquarium with a premium Martin Professional lighting solution that includes an array of ERA 800 Performance fixtures.



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ART AQUARIUM (LIGHTING), JAPAN

Since its inception in 2007 and subsequent shows every year after, the Art Aquarium has emerged as a summer tradition in Nihonbashi, Tokyo. However, stretching beyond the base of Nihonbashi, Art Aquarium producer and artist, Hidetomo Kimura, has seen his exhibit on display in countries around the world. The shows take place every year with previous locations including Milan, Italy, Shanghai, China, Nihonbashi Mitsui Hall, Kyoto’s Nijo-jo Castle and the 21st-Century Museum of Contemporary Art, Kanazawa. To enhance the exhibit with dazzling lighting displays, Art Aquarium hired TSP Taiyo to integrate and install a cutting-edge Martin Professional lighting solution that provided unforgettable visuals and an elevated guest experience.

“To enhance the museum in the way the producer visualized it, the client required a powerful yet energy-efficient lighting solution,” said a spokesperson at TSP Taiyo. “Martin ERA 800 Performance is perfect for venues like Art Aquarium due to its compact design, tour-worthy moving head and excellent brightness.”

Producing a bright, crisp beam and gobo projection with a flat field, Hidetomo Kimura selected highly-efficient, super-bright Martin ERA 800 Performance fixtures. In addition to illuminating the exhibit’s artwork, the fixtures offer a variety of effects and features—electronic dimming and strobe, full CMY color mixing and separate color wheel, variable color temperature control, animation wheel, fixed and rotating gobo wheels and much more—that allow Art Aquarium to tailor the lights to fit their needs. Furthermore, the ERA 800 Performance includes a full curtain framing system, which offers a high degree of flexibility to achieve the desired looks.





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“Our goal was to create a unique experience for our visitors,” said a spokesperson at Art Aquarium. “Martin lighting fixtures were the ideal choice for our exhibit as they are flexible, compact and efficient, which allowed us to alter the directionality and intensity of the light to get the perfect visuals our art designer required.”

“Hidetomo Kimura is a phenomenal artist and his work at the Art Aquarium is groundbreaking and inspiring,” said Ramesh Jayaraman, VP & GM HARMAN Professional Solutions, APAC. “We would like to thank our partner TSP Taiyo for creating a unique platform that provides an outlet for artists to express themselves and also provides an important educational experience about the history and culture of Nihonbashi.”

#### PRODUCTS USED

##### MARTIN ERA 800 PERFORMANCE

#### ABOUT HARMAN

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