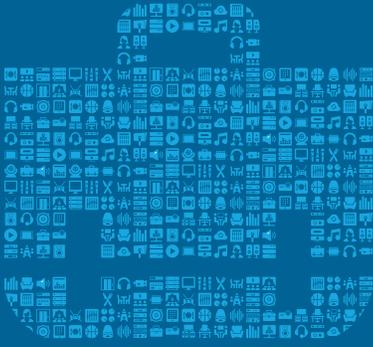


## PARTNER STORY



## CORPORATE



### OPPORTUNITY

The training room at 3M Philippines' new headquarters required a flexible, scalable AV solution capable of adapting to multiple formats, including one large space or three smaller rooms.



### SOLUTION

3M Philippines hired Gamma Oracle to outfit the configurable training space with state-of-the-art AV solutions from AMX, AKG, JBL and Crown, supplied by Intellismart Technology



The client specifically asked for a sound system that could be used in one big training room, as well as have the capability to cater to three separate rooms with one click.”

### 3M, PHILIPPINES

3M Philippines, a subsidiary of 3M Company headquartered in Minnesota, is a science-based technology company committed to improving lives. At its new location at The Finance Centre in Bonifacio Global City, the 3M office boasts a training room facility designed to convert from three separate meeting rooms into one meeting space able to accommodate over a hundred attendees. The space required flexible and easy to use audio and video controls for all possible room configurations. Gamma Oracle was appointed by 3M Philippines to outfit the space with a cutting-edge HARMAN Professional Solutions networked AV System.

“It was clear to us that flexibility and high-quality sound performance were the criteria to be met at 3M’s training room facility,” said Gilfred Ulat, Vice President, Gamma Oracle. “The client specifically asked for a sound system that could be used in one big training room, as well as have the capability to cater to three separate rooms with one click. After evaluating the location and dimensions, we set up a design plan based on leveraging the world-class JBL sound systems and AMX Presentation Switchers.”

Gamma Oracle equipped the training room with JBL Professional loudspeakers to deliver clear, detailed sound in both the large training room and smaller meeting room configurations. The speakers are powered by high-performance Crown amplifiers. AKG Microphones provide a frequency response tailored for optimum intelligibility and class-leading off-axis rejection to reduce ambient noise. AMX DVX all-in-one presentation switchers and an MET-7E Metreau 7-Button Ethernet Keypad give users the flexibility to control each zone of the sound system separately, ensuring ideal coverage in any scenario.

“Our collapsible meeting and training room is dynamic in terms of the variety of events it hosts, from critical board meetings to vital training workshops,” said a 3M Philippines Facilities Leader. “It is also very adaptable in that it can be used as a single big training room, as well as three individual rooms. We required a sound solution that could not only



AKG

AMX

ESS



dbx

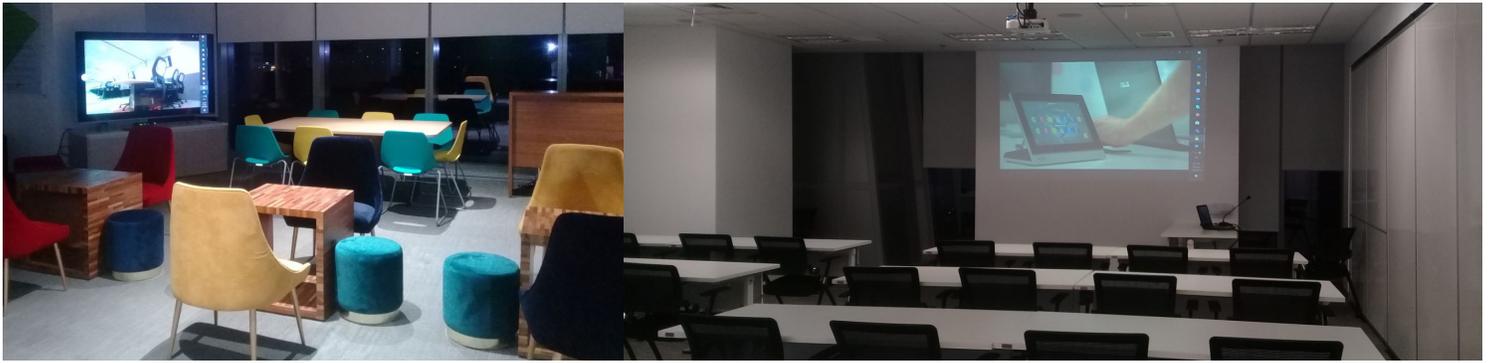


lexicon

Martin

Soundcraft

STUDER



“  
The solutions we have received  
from Gamma Oracle and  
HARMAN have more than met  
our expectations.”



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match the room in terms of adaptability, but also provide highly reliable and dynamic sound for all types of events. The solutions we have received from Gamma Oracle and HARMAN have more than met our expectations.”

“The project at 3M’s Philippines facility called for an audio solution that could meet high benchmarks of performance, adaptability and reliability across a wide range of requirements,” said Ramesh Jayaraman, VP & GM, HARMAN Professional Solutions, APAC. “We would like to thank Gamma Oracle for delivering and designing a customized solution and our Philippine AMX Partner, Intellismart Technology, Inc. for supporting them.”

#### PRODUCTS USED

##### AKG MICROPHONES

##### AMX DVX PRESENTATION SWITCHERS

##### AMX MET-7E METREAU 7-BUTTON ETHERNET KEYPAD

##### CROWN AMPLIFIERS

##### JBL LOUDSPEAKERS

#### ABOUT HARMAN

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.



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