

..... PARTNER STORY



THEMED ATTRACTIONS



OPPORTUNITY

Nagashima Spa Land, one of Japan’s oldest and largest amusement parks, was in dire need of a modern audio system capable of providing high-quality sound and withstanding the elements.



SOLUTION

Hibino Corporation equipped Nagashima Spa Land with class-leading JBL by HARMAN loudspeakers for optimal sound quality, coverage and weather-resistant performance.



We are pleased to say that the HARMAN system has produced truly satisfying experiences for guests and staff alike.”

NAGASHIMA SPA LAND, JAPAN

With more than 50 rides and attractions, Nagashima Spa Land is one of Japan’s largest amusement parks, and one of the 20 most visited amusement parks in the world. After celebrating its 50th anniversary in 2014, the park continues to evolve by introducing exciting new attractions, such as the 4D Spin Coaster Arashi. The park recently hired audio integrator Hibino Corporation to enhance its guest experience with significant upgrades to its existing audio system.

“Nagashima Spa Land asked us to install a robust, self-contained solution to deliver exceptional audio clarity during events,” said a spokesperson from Hibino Corporation. “With the park’s seaside location, the speakers needed to be able to withstand seawater salt damage, as well as wind and rain. After careful consideration, we selected HARMAN Professional audio solutions to construct a system which would provide the necessary flexibility and allow the park to easily expand its platform in the future.”

After conducting extensive market research on outdoor-rated loudspeakers, Nagashima Spa Land and Hibino selected JBL Professional AWC82, AWC129 and AWC15LF All-Weather speakers to combat the dangerous environmental challenges. The JBL All-Weather Series speakers feature a 14-gauge stainless steel grille backed with open-cell foam and stainless-steel mesh, providing excellent protection in the harshest environments. Hibino placed the JBL AWC speakers throughout the park to deliver background music with optimum wide-angle sound coverage and excellent audio quality with the highest level of weather resistance.

Hibino included JBL Control 25-1 loudspeakers to ensure all announcements are heard loud and clear throughout the park. The team also installed highly directional CBT 50LA-1, CBT 70J-1 and CBT 70JE-1 column speakers at the main gate and other attraction entrances to greet guests with powerful music and invite them into the thrilling experiences that await inside.





“

Nagashima Spa Land asked us to install a robust, self-contained solution to deliver exceptional audio clarity during events. With the park’s seaside location, the speakers needed to be able to withstand seawater salt damage, as well as wind and rain. After careful consideration, we selected HARMAN Professional audio solutions to construct a system which would provide the necessary flexibility and allow the park to easily expand its platform in the future.”

“We needed to replace our outdated audio system with a new system that would enliven the park’s atmosphere,” said a spokesperson from Nagashima Spa Land. “The new system needed to be able to withstand water and other environmental perils. The HARMAN system proved to be the perfect choice. After the upgrades, we no longer receive complaints about the sound—in fact, many guests have complimented the sound quality in surveys. We are pleased to say that the HARMAN system has produced truly satisfying experiences for guests and staff alike.”

“It is a privilege to supply robust audio solutions and provide premium sound quality and clarity at Nagashima Spa Land,” said Ramesh Jayaraman, VP & GM, HARMAN Professional Solutions, APAC. “We thank Hibino for their exceptional service, replacing the park’s outdated sound system with industry-leading audio reinforcement solutions and creating an immersive space.”

PRODUCTS USED

JBL AWC82 ALL-WEATHER LOUDSPEAKERS

JBL AWC129 ALL-WEATHER LOUDSPEAKERS

JBL AWC15LF ALL-WEATHER LOUDSPEAKERS

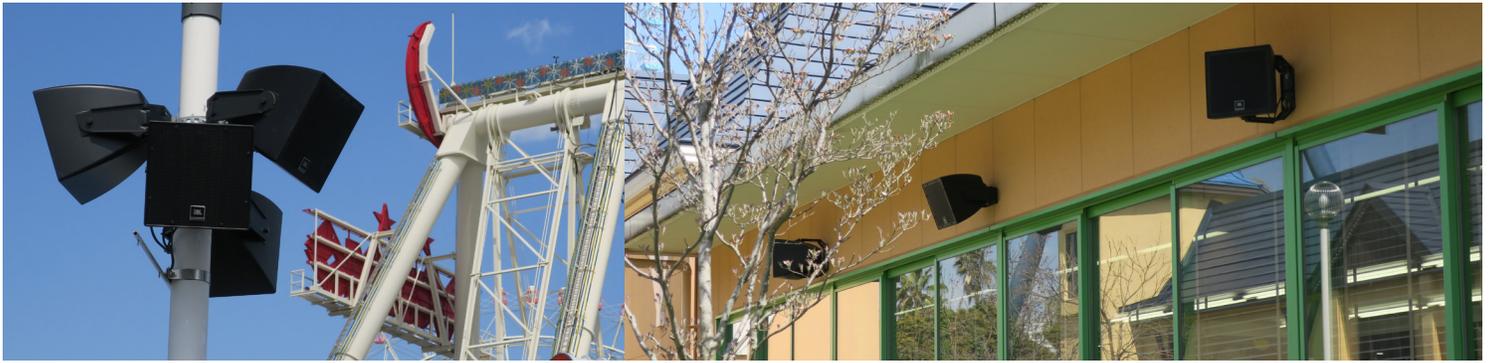
JBL CONTROL 25-1 LOUDSPEAKERS

JBL CBT 50LA-1 COLUMN LOUDSPEAKERS

JBL CBT 70J-1 COLUMN LOUDSPEAKERS

JBL CBT 70JE-1 COLUMN LOUDSPEAKERS





“

We needed to replace our outdated audio system with a new system that would enliven the park's atmosphere.”



CONTACT

For PR Inquiries:

David Glaubke

Director, Public Relations

HARMAN Professional Solutions

david.glaubke@harman.com

+1 (818) 895-3464 Office

+1 (818) 470-7322 Mobile

FOR APAC

RV Ramachandran

Marketing Director - Asia Pacific

HARMAN Professional Solutions

108 Pasir Panjang Road

#02-08 Golden Agri Plaza

Singapore 118535

TEL No: +65-6870-5000

DID No: +65-6870-5092

Mobile: +65-9146-2464

Email: RV.Ramachandran@harman.com

ABOUT HARMAN

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.



© 2019 HARMAN International Industries, Incorporated. All rights reserved. Harman Kardon, Infinity, JBL, Lexicon and Mark Levinson are trademarks of HARMAN International Industries, Incorporated, registered in the United States and/or other countries. AKG is a trademark of AKG Acoustics GmbH, registered in the United States and/or other countries. Features, specifications and appearance are subject to change without notice.