

PARTNER STORY



HOTELS



OPPORTUNITY

The Park Hyatt Bangkok needed to enhance the guest experience with world-class sound throughout the facility including upgraded loudspeakers, amplifiers and mixing consoles.



SOLUTION

Park Hyatt Bangkok hired Mahajak Development Co. to install a complete HARMAN audio system comprised of JBL loudspeakers, Crown amplifiers and Soundcraft mixing consoles.



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PARK HYATT BANGKOK HOTEL, THAILAND

Opened in 2017, Park Hyatt Bangkok is a five-star luxury hotel in the heart of downtown Bangkok, one of the world’s most popular travel destinations. The 36-story building contains 222 guest rooms, including 32 spacious suites, with contemporary interior design and traditional Thai accents. The hotel’s grand ballroom accommodates up to 600 guests for weddings and other large events and features five attached salon-style dressing rooms. Other amenities include multiple restaurants and bars, numerous meeting and event spaces, a saltwater infinity pool and a fully-equipped fitness center. To enhance the guest experience with world-class sound throughout the facility, Park Hyatt Bangkok hired Mahajak Development Co. to install a complete HARMAN audio system comprised of JBL loudspeakers, Crown amplifiers and Soundcraft mixing consoles.

“Mahajak was responsible for supplying and integrating a seamless, comprehensive AV system into the hotel space, covering all the levels from the basement to level 36,” said Pongsakorn Kanchanachayphoom, Director of Project, at Mahajak Development Co. “It included the public areas, meeting rooms, bridal rooms, ballrooms, a spa, fitness space and an expansive restaurant. To complete this enormous project, many contractors worked in different areas of the hotel simultaneously. We faced multiple challenges while dismantling and reinstalling equipment that was previously installed, but the client showed great confidence in our team and in the HARMAN Professional products. This allowed us to overcome the challenges and complete the project in a timely and satisfactory manner.”

Mahajak utilized JBL Control Series in-ceiling loudspeakers throughout Park Hyatt Bangkok to deliver maximum clarity and coverage without interfering with the building’s aesthetics. The Control 14C/T and 16C/T models employ 4” and 6.5” coaxial drivers to deliver precise sound reproduction in a compact form factor. Both models feature a pre-attached blind-mount back can for quick and easy installation. Their low-profile, paintable baffles blend in seamlessly with the hotel’s décor. Mahajak also deployed JBL





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Control 328C loudspeakers, which deliver 45 Hz-18 kHz frequency response with 8” drivers. 250-watt power handling and 93 dB of sensitivity ensures high SPL capability and headroom. All loudspeakers used in the installation provide consistent 120° coverage.

Amplification is provided by Crown XTi 1002 amplifiers, which deliver ample power and headroom while protecting loudspeakers with advanced Peakx Plus limiters. Updated HiQnet System Architect software provides advanced control and easy system configuration. To facilitate high-quality sound for events at the hotel, Mahajak also installed Soundcraft LX7ii-32 and LX7ii-16 analog mixing consoles. The LX7ii mixers' GB30 preamps and equalizers ensure clear reproduction of speech and music, while their streamlined layout makes it easy for event staff to provide excellent sound.

“Achieving maximum audio clarity was one of the main goals of this installation,” said a spokesperson at Park Hyatt Bangkok. “In our opinion, HARMAN offers next-generation audio solutions that add to the distinct guest experience at the Hyatt. The versatility of HARMAN's solutions provide high-impact sound reinforcement for entertainment events, as well as meetings or conventions. Another significant benefit is the exceptional service and support from the HARMAN team, and we've been extremely happy with our experience.”

“It has been incredible to assist with the addition of a high-quality audio system to the Park Hyatt hotel in Bangkok,” said Ramesh Jayaraman, VP & GM, HARMAN Professional Solutions, APAC. “Building a comprehensive sound system to create an impactful experience is an art in itself. We extend our appreciation to Mahajak for their continued confidence in HARMAN, expertise and technical assistance to translate Hyatt's vision into reality.”

PRODUCTS USED

CROWN XTI 1002 POWER AMPLIFIERS

JBL PROFESSIONAL CONTROL SERIES 14C/T AND 16C/T IN-CEILING LOUDSPEAKERS

JBL PROFESSIONAL CONTROL SERIES 328C LOUDSPEAKERS

SOUNDCRAFT LX7II-32 AND LX7II-16 ANALOG MIXING CONSOLES





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