

PARTNER STORY



HOTELS



OPPORTUNITY

Upgrade lighting in the ballroom and function rooms at the picturesque Grand Copthorne Waterfront hotel to provide stunning visuals at the elaborate weddings and banquets at this award-winning venue.



SOLUTION

Concept System Pte Ltd. selected Martin RUSH MH1 Profile to provide striking effects with dual color wheels and a rotating prism, as well as fixed and moving gobo wheels.

“

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GRAND COPTHORNE HOTEL, SINGAPORE

Overlooking the picturesque Singapore River, the 30-story Grand Copthorne Waterfront provides world-class accommodations in one of Asia's most popular tourist destinations. The hotel has received numerous prestigious awards, including the Luxury Travel Guide Grand Luxury Hotel of the Year award and The International Hotel Awards' International 5-Star Hotel award. The property contains 550 guest rooms, 24 luxury suites, 34 meeting and function rooms, and a grand ballroom with a 1,000-guest capacity. The hotel's management recently decided to upgrade the antiquated lighting systems in the ballroom and function rooms with efficient LED solutions, and hired Concept System to outfit the property with Martin RUSH MH 1 Profile.

“Elaborate functions like weddings and banquets require stunning visual effects,” said Gerald Fong, Senior Sales Manager at Concept System. “The Grand Copthorne selected Martin fixtures because of their quality, efficiency and HARMAN's remarkable service, and specifically asked us to use Martin's LED fixtures in their their grand ballroom and function rooms.”

In addition to their reduced power consumption, Concept System selected Martin LED fixtures for their rich color palette, versatility and low-profile design. The RUSH MH 1 Profile serves as the facility's main moving-head fixture, providing striking effects with dual color wheels and a rotating prism, as well as fixed and moving gobo wheels. The fixtures' reduced weight and compact size made them ideal for highlighting the hotel's décor, while remaining out of view.

“Martin's lighting equipment is truly unique and perfectly complements the luxury aesthetic of The Grand Copthorne,” said Selamat Danyati, Audio Visual Manager at the Grand Copthorne Waterfront. “Since our hotel hosts a variety of spectacular events, it was important to have a reliable and flexible LED fixture that could produce beautiful colors and stunning effects. HARMAN's incredible support and customer service was just the cherry on top.”



AKG

AMX

ESS

CROWN

dbx

JBL
PROFESSIONAL

lexicon

Martin

Soundcraft

STUDER



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“It is a privilege to see Martin products add to the allure of the Grand Cophorne Waterfront and we appreciate the hotel’s continued trust in HARMAN products,” said Ramesh Jayaraman, VP & GM HARMAN Professional Solutions, APAC. “We are thankful to our partner Concept System for their expertise, innovation, and commitment to complete the project on schedule with unmatched quality.”

PRODUCTS USED

MARTIN RUSH MH 1 PROFILE



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