

CASE STUDY

LIVE ENTERTAINMENT



OPPORTUNITY

Clearwing Productions, a full-service provider of pro audio, lighting, video and production equipment, updated their loudspeaker inventory to increase production capabilities for a wide-range of high-profile clients.



SOLUTION

Clearwing selected HARMAN Professional products including JBL VTX A12 and A8 line array systems, S28 subwoofers and Crown VRack amplifiers.



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CLEARWING PRODUCTIONS, UNITED STATES

With physical offices strategically located in Milwaukee, Wisconsin, Phoenix, Arizona and Denver, Colorado, Clearwing Productions is one of the industry’s preeminent production companies, having served high-profile clients such as the Foo Fighters, Bob Dylan, Pearl Jam, Summerfest, the NFL, the Blue Man Group, The White House and more. In order to increase their production capabilities for a wide range of clients and events, Clearwing recently updated their sound reinforcement inventory with new JBL VTX A12 and A8 line array systems, including S28 subwoofers and Crown VRack amplifiers.

“The VTX A12 sounds good and it’s got finesse, but the big thing for us is the versatility of the box,” said Jamie Earle, Director of Engineering, Clearwing Productions. “The A12 delivers high SPL, but it’s also fairly small and lightweight, so we’ll be able to take it to reasonably large festivals or stadium tours. One of the biggest selling points of this system is the rigging system—it’s really quick and one of the best I’ve seen. On a lot of tours, we go between big venues and tiny theaters, so it will be really useful to have a box that is so flexible. As for the VTX A8, we will use it for theaters and corporate events, or on side stages, front fills and out fills for bigger events. Any box that size just flies out of our door because it’s very versatile.”

JBL worked closely with Clearwing to integrate the A12 system into numerous productions over the last two years, including the 2017 and 2018 Summerfest festival in Milwaukee, Wisconsin, where the system produced excellent results for a wide range of artists on three stages. Based on the excellent performance of A12 and the close relationship between the Clearwing and JBL teams, Clearwing decided to purchase A12 as well as the new VTX A8 speakers for use in smaller venues and events, and for supplementing the A12 system when required.

“We’ve enjoyed a long lasting relationship with Clearwing, and we’ve enjoyed working closely with their incredible team to integrate VTX A12 into Summerfest 2019 and other productions during the year,” said Andy Flint, Vice President of Live Entertainment,





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CONTACT

For PR Inquiries:

David Glaubke

Director, Public Relations

HARMAN Professional Solutions

david.glaubke@harman.com

+1 (818) 895-3464 Office

+1 (818) 470-7322 Mobile

To Speak With Someone About
HARMAN Products and Solutions,
visit pro.harman.com/contacts

HARMAN Professional Solutions. “We’re pleased to have the opportunity to create an inventory of JBL live sound solutions, beyond the significant inventory of Martin lighting, that they can now use on everything from global tours to large festivals to corporate events and more.”

“Two years ago, JBL flew us down to LA when the A12 was in the pipeline, which was really cool because we had some suggestions about the speakers that they actually took moving forward,” said Earle. “We were quite impressed that they were willing to listen to our perspective on what the product should be, and actually work with us to make things happen. They also let us demo the A12 system for a couple years with their applications engineers looking after it, which was awesome. A big part of our decision was the relationship they forged with us because they were so involved over the years.”

PRODUCTS USED

JBL VTX A12 NEXT GENERATION DUAL 12” LINE ARRAY LOUDSPEAKERS

JBL VTX A8 DUAL 8” COMPACT LINE ARRAY LOUDSPEAKERS

JBL S28 DUAL 18” SUSPENDABLE SUBWOOFER

CROWN VRACK COMPLETE AMPLIFICATION SYSTEMS

ABOUT HARMAN

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.



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