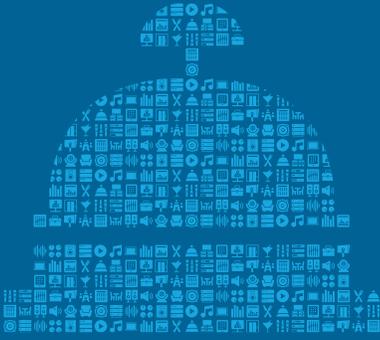
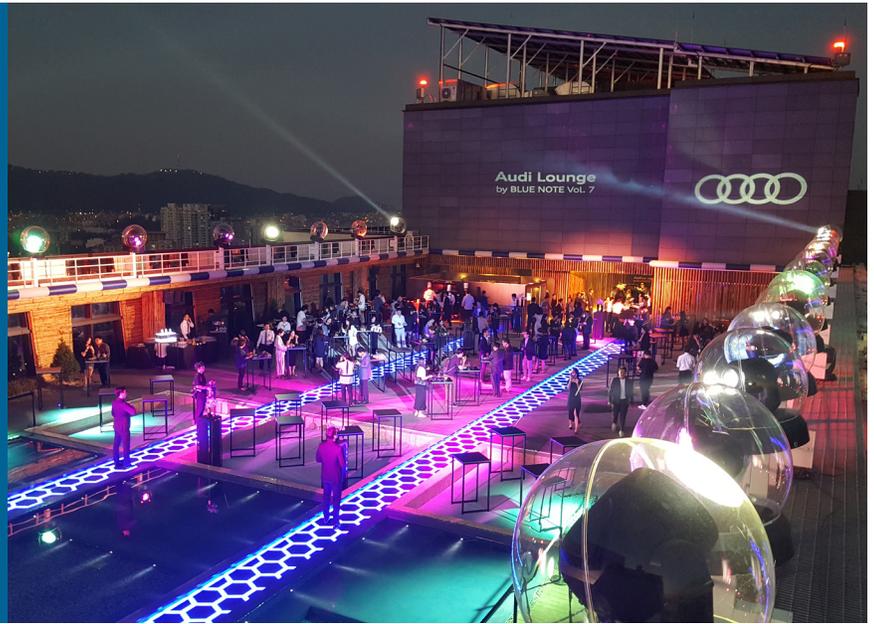


PARTNER STORY



HOTELS



OPPORTUNITY

Seoul Dragon City wanted to build its luxurious facilities with a new class-leading lighting solution capable of creating dazzling lighting effects for a wide range of upscale events.



SOLUTION

Seoul Dragon City deployed a comprehensive Martin lighting solution comprised of Martin RUSH, MAC Aura XB, MAC Quantum Profile, MAC Quantum Wash & MAC Axiom Hybrid fixtures.



Seoul Dragon City wanted to build their facilities with cutting-edge LED fixtures to create more versatile and dynamic lighting effects.”

SEOUL DRAGON CITY HOTEL, SOUTH KOREA

Seoul Dragon City wanted to build its luxurious facilities with a new class-leading lighting solution capable of creating dazzling lighting effects for a wide range of upscale events. To achieve these goals, Seoul Dragon City hired lighting specialists Hansam System, who deployed a comprehensive Martin lighting solution comprised of RUSH MH 5 Profile, RUSH MH 6 Wash, RUSH PAR 2 CT Zoom, RUSH PAR 2 RGBW Zoom, MAC Aura XB, MAC Quantum Profile, MAC Quantum Wash and MAC Axiom Hybrid fixtures.

“Seoul Dragon City wanted to build their facilities with cutting-edge LED fixtures to create more versatile and dynamic lighting effects,” said Sun-Gyun Kim, Sales Manager at Hansam System. “The biggest challenge was protecting the Mac Axiom Hybrid and Quantum Wash fixtures on the Sky Beach’s rooftop lounge from external weather conditions—we had to install a specialized dome housing for their performance outside.”

Hansam System outfitted both ballrooms at the Seoul Dragon City with RUSH PAR 2 CT Zoom and RUSH PAR 2 RGBW Zoom fixtures capable of creating bright, colorful lighting displays with minimal heat output. New MAC Aura XB fixtures were installed for their superior color mixing and tight, powerful beams. MAC Quantum Profile fixtures provide fast, smooth CMY color mixing, crisp gobo projection and unique beam animations for creating immersive lighting effects.

Hansam System equipped the top-floor Sky Kingdom facilities with MAC Aura XB and MAC Quantum Profile fixtures, as well as RUSH MH 5 Profile and RUSH MH 6 Wash fixtures to provide bright, punchy lighting effects. To ensure a first-class private beach experience at the rooftop Sky Beach lounge, Hansam System deployed the MAC Axiom Hybrid and MAC Quantum Wash fixtures, which offer diffused wash functionality and create exceptional lighting effects for flat landscapes such as beaches.





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At Seoul Dragon City we want to offer a one-of-a-kind experience for our guests. Seoul Dragon City Hotel often hosts elite events such as corporate launch parties and weddings in our ballrooms, Sky Kingdom and Sky Beach facilities. For that reason, our client needed a versatile lighting solution capable of creating unique displays and stunning backdrops during these events.”

“At Seoul Dragon City we want to offer a one-of-a-kind experience for our guests,” said Jong-Young, Lee, Seobu T&D (System Integrator). “Seoul Dragon City Hotel often host elite events such as corporate launch parties and weddings in our ballrooms, Sky Kingdom and Sky Beach facilities. For that reason, our client needed a versatile lighting solution capable of creating unique displays and stunning backdrops during these events.”

“It is an absolute pleasure for HARMAN Professional Solutions to be associated with a global landmark such as Seoul Dragon City, and to help elevate event experiences for their guests,” said Ramesh Jayaraman, VP & GM HARMAN Professional Solutions, APAC. “We would like to thank Hansam System and Seobu T&D for their innovative use of Martin solutions. Not only did they overcome the challenges of the project, they created an immersive, exciting ambiance down to the last detail.”

PRODUCTS USED

MARTIN RUSH MH 5 PROFILE FIXTURES

MARTIN RUSH MH 6 WASH FIXTURES

MARTIN RUSH PAR 2 CT ZOOM FIXTURES

MARTIN RUSH PAR 2 RBGW ZOOM FIXTURES

MARTIN MAC AURA XB FIXTURES

MARTIN MAC QUANTUM PROFILE FIXTURES

MARTIN MAC QUANTUM WASH FIXTURES

MARTIN MAC AXIOM HYBRID FIXTURES



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ABOUT HARMAN

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