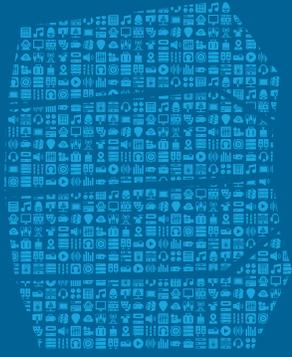


PARTNER STORY



LIVE ENTERTAINMENT



OPPORTUNITY

Event Technologies needed to provide clients with a versatile LED fixture compact enough to fit on small stages, yet powerful enough to illuminate an arena & that could produce sharp gobo projections.



SOLUTION

Show Technology outfitted Event Technologies with Martin MAC Quantum Profile LED fixtures to support its touring clients that needed a compact, powerful fixture that could project without generating noise or heat.



Martin lights are known as the workhorse fixture in Australia, but the range and the dimming curve of this fixture really impressed me—especially at low intensities.”

EVENT TECHNOLOGIES, AUSTRALIA

Event Technologies recently updated their inventory with Martin by HARMAN MAC Quantum fixtures, provided by Show Technology, to deploy for concerts, musicals, corporate functions and more.

Event Technologies is a leading AV production company that delivers professional audio, video, lighting and staging solutions for theatres, corporate functions and events on the biggest stages in Australia. Event Technologies also provides solutions for other AV production companies—and MAC Quantum Profiles by HARMAN are in high demand. In order to meet the needs of their customers, Tom Bayford, Technical Director at Event Technologies visited the Show Technology office in Melbourne to see the MAC Quantum Profile fixtures in action.

“The MAC Quantum Profile ticked all the boxes for me,” said Bayford. “Martin lights are known as the workhorse fixture in Australia, but the range and the dimming curve of this fixture really impressed me—especially at low intensities. Whenever we rent the MAC Quantum Profile to clients the feedback is always overwhelmingly positive.”

Event Technologies needed a versatile fixture that could shine in any situation—something compact enough to fit on small stages, yet powerful enough to illuminate an arena. They also needed a fixture that could produce sharp gobo projections at a variety of focal lengths, without generating any noise or heat. Event Technologies were surprised to find that the MAC Quantum Profile was capable of all that and more.

“Event Technologies thought the MAC Quantum Profile was too good to be true, but after visiting our office and experiencing it for themselves, they quickly realized it was the perfect fixture for their needs,” said Keith Bradshaw, Technical Sales VIC, Show Technology.





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“The lightweight Quantum Profile is easy to transport and convenient to install at events,” added Bayford. “Their ability to work in low-power setups allows me to deploy them in any venue, including those that don’t have a three-phase power supply. It’s versatile enough that it can pack a punch on the biggest of stages, or be used unobtrusively in a small black box space on low fan mode.”

“For a company that delivers exceptional AV solutions on stages across Australia, a dynamic fixture like MAC Quantum Profile is a perfect fit,” said Ramesh Jayaraman, VP & GM HARMAN Professional Solutions, APAC. “By demonstrating the outstanding features of the product proficiently, Show Technology were able to help Event Technologies make an informed decision they could be confident with. Although bias, we’re very pleased that Event Technologies chose Martin products to advance their lighting inventory, we’re confident they will be able to transform any atmosphere with class and refinement. We hope to continually provide them with the best audio and lighting technology to further their business.”

PRODUCTS USED

MARTIN MAC QUANTUM PROFILES LED FIXTURES

ABOUT HARMAN

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.



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